



KHAIR AL-KOURA

PUBLIC-PRIVATE-PARTNERSHIP FOR LOCAL SUSTAINABLE DEVELOPMENT

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INITIATED BY
MINISTRY OF MUNICIPAL AFFAIRS
DEIR ABU SA'ID / JORDAN

AIM

- Enhance social cohesion between the local community and the refugees
- Create income opportunities for youth, women and refugees

IMPLEMENTATION

- Partnerships between private sector NGOs and the municipalities, each partner providing resources and expertise related to their mandates
- Development of several local productions including a chemical-free farm, a food processing unit; a packaging entity, a soap and candle manufacturing operation; a country kitchen, using local produce to prepare fresh and healthy meals

SUCCESSSES

- Income opportunities for 17 women and youth, and more than 200 seasonal income opportunities for community members
- Project is considered as a pioneering public-private-partnership model for local sustainable development

CHALLENGES

- Resources provided to marketing of economic products of the project were not sufficient initially

KEY LEARNINGS

- Creating a common understanding amongst all stakeholders on any initiative is essential
- Regular communication amongst stakeholders ensures smooth implementation as well as prompt problem-solving